## Consumer Health



You are going to see a news article that has been circulating the internet in the last year. Look at the picture and brief summary and 'free write' your reaction to the article. To 'free write' means to write anything you feel, think, or observe from the article. It should include questions you might have about the article. You DO NOT need to write in complete sentences for free writing. I want you to 'free write' for 10 minutes.

### McDonald's Caught Using Worm Meet Fillers to Cut Costs





Don't worry, this article is false.

Why do you think people believe this article?



This is Kendall Jones, a cheerleader from Texas Tech University who posted these pictures on her social media site.

#### This article is true.

However, would your opinions change if you found out that the endagered animals were only trangulized for medical care and not killed. Or that the male lions that were killed were sick and captive and needed to be killed in order to allow the cubs to survive. Or that the meat that was harvested from the hunt was donated to starving vilages and could feed over 100 people?



Teenagers are crushing up bed bugs and smoking the powder because the shell of the bedbug has hallucigenic properties.



This article is false.

Why do you think people believe this article?



The drinking age in the United States will soon be changed to 25, starting June 21st 2015.



This article is also false.

Why do you think people believe this article?



Woman has cockroach egg grow and hatch into adult cockroach after egg enters cut from licking contaminated envelopes.



This article is also false.

Why do you think people believe this article?

# Not everything we hear or read is true or fully accurate.



How do you think we can separate fact from fiction?

## Do other sources come to the same conclusion?



Professions Who Know





Peer Reviewed Articles (Google Scholar)

Can you find the same 'story' in more than once place.

## Is there a bias?



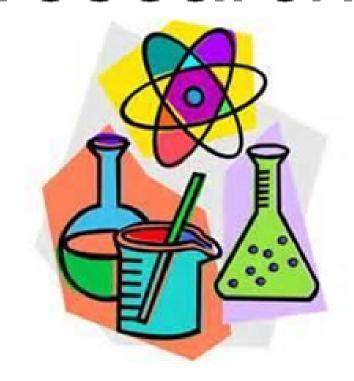
A bias is when someone favors one side over another. Give me an example of someone who is biased toard something.

## Who wrote the article?



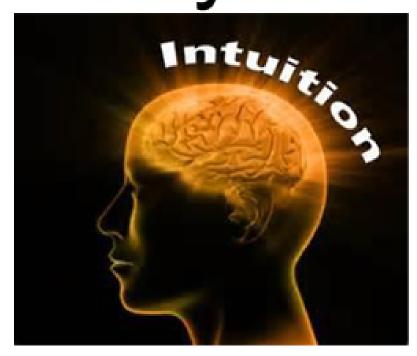
How knowledgable about the subject is the person who wrote the article?

## Did the author do their research?



Is there studies cited in the article that support what is being said?

# What does your 'gut' tell you?



If something doesn't seem right it probably isn't. Trust yourself and your past experiences.